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HEADLINE: PROFNET WIRE: BUSINESS & GOVERNMENT: Patent Law Rulings

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LEADS 1. Business: Companies Developing 'Green' Policies 2. Law: Aging Workforce and More Age-Discrimination Lawsuits 3. Law: Supreme Court Ruling on Patent Laws May Destroy Innovation 4. Technology: What Retailers Must Know About Data Security 5. Technology: Constraints and Best Practices in Older Data Centers LEADS 1. BUSINESS: COMPANIES DEVELOPING 'GREEN' POLICIES. MIKE ROMANO, executive vice president of SMARTREPLY, the country's largest provider of voice and mobile messaging solutions for the retail industry: "Consumers trust companies that are environmentally responsible — 83 percent of Americans will trust a company more if it is socially and/or environmentally responsible. In response to increased consumer environmental awareness, the number of retailers and companies adopting and developing 'green' policies is about to explode. Companies with a 'green' policy will not only positively impact the environment, but may see improved bottom-line results. Those companies that don't demonstrate their commitment to the environment will definitely lose out. It is all about doing the right thing for the earth, but it's also about doing the right thing for the brand image of the company." News Contact: Vanessa Horwell, vanessahorwell@strategicvantage.com Phone: +1-786-206-7883 (5/2/07)

2. LAW: AGING WORKFORCE AND MORE AGE-DISCRIMINATION LAWSUITS. ZACHARY HUMMEL, partner at BRYAN CAVE LLP who represents employers in labor matters: "As our workforce ages — and I have many clients watching that happen within their workforce — practitioners are anticipating what certainly will come, and that is more age-based suits. And those of us who do a lot of advising work with clients are certainly concerned about that, because age-discrimination claims are difficult cases to defend." News Contact: Luis Mocete, luis.mocete@bryancave.com Phone: +1-212-541-1141 (5/2/07)

3. LAW: SUPREME COURT RULING ON PATENT LAWS MAY DESTROY INNOVATION. ALLEN BAUM, president of the **LICENSING EXECUTIVES SOCIETY**: "Congress, the Supreme Court, and the U.S. Patent and Trademark Office are all making changes to patent law in response to intense pressure from those who believe that patents have become too strong. The problem is there is no real coordination of efforts. With all of this change occurring simultaneously, we run the risk that the pendulum will swing too far and, instead of 'tweaking' the system, we will destroy the incentive for innovation." News Contact: Al Rickard, arickard@associationvision.com Phone: +1-703-402-9713 (5/2/07)

4. TECHNOLOGY: WHAT RETAILERS MUST KNOW ABOUT DATA SECURITY. ERIC HOLMEN, president of SMARTREPLY, the country's largest provider of voice and mobile messaging solutions for the retail industry: "Retailers must do more to protect customers' data, trust and their brand's value. Several recent large-scale customer data leaks have brought about heightened levels of scrutiny of the way retailers manage their customer data or — in many cases — do not. Millions of consumers have been brought to their knees, forced to close accounts and deal with the issue of identity fraud. Even mission-critical operations like Homeland Security are not immune to hackers and data theft. Data theft can create brand erosion and massive hits to a company's stock price. Companies need to protect their brand and their customers' data." News Contact: Vanessa Horwell, vanessahorwell@strategicvantage.com Phone: +1-786-206-7883 (5/2/07)

5. TECHNOLOGY: CONSTRAINTS AND BEST PRACTICES IN OLDER DATA CENTERS. STEVEN HARRIS is director of data center planning and design for FORSYTHE SOLUTIONS GROUP, a technology

infrastructure solutions provider that helps organizations manage the cost and risk of information technology: "Recent industry estimates have placed the average age of a data center in the U.S. at 18 years. Data centers designed more than 15 years ago contain a number of infrastructure design elements that present constraints in today's demanding IT environment." Harris is available to discuss constraints in power, cooling, floor space, maintenance and redundancy, as well as provide best practices to solve these issues that are typically evident in older data centers. News Contact: Jason Abrahams, jason.abrahams@kemperlesnik.com Phone: +1-312-755-3533 (5/2/07)

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Highlights: LICENSING EXECUTIVES SOCIETY, Licensing Executives Society